MRUNALINI BHAGWAT Product Manager · Enterprise SaaS · Pune,India [Email](mailto:) | +91 8087793663 | [LinkedIn](#) | [Portfolio](#)

PROFESSIONAL SUMMARY

Product Manager with a software engineering foundation and ownership across Enterprise SaaS modules for 3D product visualization. Leads roadmap prioritization, PRD writing, design-development-QA alignment, and launch execution for 3D product configurator. Delivers faster enterprise rollouts through automation, clearer delivery tracking, and tighter client-facing product decisions.

PROFESSIONAL EXPERIENCE

IMAGINE.IO
Full Time, USA - Remote

Product Manager ["Canva for 3D" — B2B SaaS for product visualization] May 2023 - Present

- **AI Product Strategy:** Spearheaded business direction, GTM strategy, and onboarding for a Generative AI sub-platform (lifestyle, batch rendering, upscaling), driving a 30% operational efficiency gain across 5 enterprise modules.
- **0-to-1 Product Launch:** Scoped and shipped a real-time, no-code 3D product configurator from scratch, replacing manual rendering processes across 48+ delivery cycles and launching to 35+ enterprise clients to improve conversion and retention.
- **Workflow Automation:** Replaced manual spreadsheet tracking with an automated 3D model request workflow featuring bidirectional ClickUp sync, boosting delivery predictability by 20% across 5 cross-functional teams.
- **Retail & POS Scaling:** Launched a point-of-sale configuration tool for retail brand teams to reuse seasonal setups, doubling adoption from national to regional rollout while accelerating execution speed.
- **Cross-Functional Leadership:** Managed end-to-end product lifecycles across roadmap prioritization, PRD authoring, design/dev/QA alignment, and Go-To-Market execution for 3 major enterprise platform launches.

ALLY - THE PRODUCT FOLKS
Part-Time, India - Remote

Associate Product Manager [0→1 Build · Mentorship Marketplace] Jan 2022 - Jul 2023

- **0-to-1 Marketplace Launch:** Led end-to-end strategy and execution for a mentor marketplace connecting aspiring PMs with industry mentors via structured subscriptions, securing a 72% platform effectiveness rating for career transitions.
- **GTM & Product Hunt Success:** Executed the Product Hunt launch strategy, reaching #2 Product of the Day and #4 Product of the Week (Education) out of 2,000+ daily launches by building pre-launch momentum.
- **Supply-Side Acquisition:** Cold-outreached and onboarded 30+ enterprise PM mentors from top tech companies (including Flipkart and OLX), establishing marketplace supply and platform credibility from scratch.
- **Execution & Quality Assurance:** Managed release readiness across dev, QA, and a 7-member marketing team using 20+ structured test cases to ensure seamless platform deployment.
- **Community Expansion:** Organized regional product ecosystem meetups in Pune to drive local community growth and user engagement.

FINIQ CONSULTING PVT. LTD
Pune, India

Technical Product Consultant Jul 2019 – May 2023

- **Client Delivery Leadership:** Led enterprise platform delivery on-site for tier-1 Asian wealth institutions (Bank of Singapore, Maybank), collaborating directly with country heads and local teams to execute setup and client QA.
- **High-Impact System Architecture:** Designed and built the Reuters Volatility calculation engine using a delta-feed architecture, reducing processing time by 98% (from 30 mins to 29 secs) and engineering RESTful APIs supporting 500+ requests/minute.
- **Platform Efficiency & Support:** Authored comprehensive technical specifications and workflow documentation, reducing manual support dependency by 34% across core banking integrations.
- **Early Ownership & Analytics:** Selected as the sole junior engineer for the critical Market Data domain, designing core platform screens, conducting demo A/B testing, and building an activity dashboard monitoring 500+ daily users

3D TECH SAGA
Pune, India

Co-Founder (Business) [D2C eCommerce · 3D Printing] Jul 2021 – Jan 2022

- **Product Discovery & Product Market Fit:** Conducted 70+ qualitative user research sessions to evaluate purchase intent, identify target customer segments, and define product-market fit for a D2C 3D-printing startup.
- **Conversion Optimization:** Reduced website churn by 10% and increased order volume by 20+ orders/month by optimizing the sales funnel and driving data-informed UX iterations.
- **Growth & GTM Execution:** Scaled brand visibility by 300+ impressions through targeted SEO and content strategies, while managing end-to-end business operations across paid ads, Google Analytics, and e-commerce infrastructure.

MORGAN STANLEY
Mumbai, India

Technology Analyst Intern Jan 2018 - Jul 2018

- Developed the Salesforce–Kafka connector for Morgan Stanley's DataStream platform, streaming 20,000+ real-time Salesforce records into a Kafka cluster for downstream processing.
- Extended DataStream to integrate Salesforce with Hadoop, Spark, and 3 additional data stores — contributing to a 29% improvement in CRM analytics visibility across client accounts.

CORE SKILLS

Product Management: Product Strategy · Roadmapping · Enterprise SaaS · B2B Platforms · 0→1 Development · Customer Discovery · User Research · Agile & Scrum · Stakeholder Management · North Star Metrics · GTM Strategy
Analytics & Metrics: Product Analytics · KPI Tracking · SQL · Mixpanel · A/B Testing · Cohort Analysis · OKR Planning · RICE Prioritization
Tools: Jira · ClickUp · Notion · HubSpot CRM · Figma · PRD Authoring · Google Analytics · Microsoft Excel

EDUCATION

VISHWAKARMA INSTITUTE OF TECHNOLOGY
Pune, India

B.Tech, Electronics & Telecommunication — First Class with Distinction Aug 2015 - May 2019